



Date:	Wednesday, 3rd June 2015	
Host:	Smartfusion (Smart Urban Freight Solutions) Project	
Venue:	Tagungswerk Jerusalemkirche, Lindenstr. 85, 10969 Berlin, Germany	
Chairman:	Tom Zunder, NewRail, Newcastle University	
Time	Topic	Organisation
09:00 – 09:30	Arrival & Registration with Tea & Coffee	
09:30 – 09:40	Opening Address	Senate Department of Berlin
09:40 – 9:50	Freight policy and developments in view of the adoption of the Urban Mobility Package	Joost de BOCK, European Commission - DG Research
09:50 – 10:10	Smartfusion Project Overview	Tom ZUNDER, NewRail
10:10 – 10:30	Smartfusion - Como Demonstration	Roberto TOLA, CR Fiat & Gabriele GREA, Gruppo Clas
10:30 – 10:50	Madrid - Urban Freight Case / Best Practice	Sergio FERNÁNDEZ BALAGUER, EMT, Madrid Public Transport Authority
10:50 – 11:30	Tea & Coffee Break + Posters	-
11:30 – 11:50	Smartfusion - Berlin Demonstration	Julius MENGE, Senate Department of Berlin
11:50 – 12:10	Brussels - Urban Freight Case / Best Practice	Christophe DE VOGHEL, Bruxelles Mobilité, Brussels Capital-Region
12:10 – 12:30	Smart Urban Freight Designer	Florian KRIETSCH, PTV Group
12:30 – 13:30	Lunch & Poster Session	-
13:30 – 14:15	PechaKucha session – 3 Urban Freight Cases / Best Practice	Various presenters
14:15 – 14:35	Smartfusion - Newcastle University Demonstration	Gary WALKER, Clipper Logistics & Neil ADDISON, Newcastle University
14:35 – 14:55	Gothenburg - Urban Freight Case / Best Practice	Maria LINDHOLM Chalmers/Lindholmen Science Park
14:55 – 15:15	Smartfusion Impact Assessment	Jacques LEONARDI, University of Westminster
15:15 – 15:45	Tea & Coffee Break + Posters	-
15:45 – 16:30	Round Table Discussion: How might Smartfusion's work be exploited? What opportunities exist for further research?	Invited speakers Moderated by Tom ZUNDER